

WORLD JERSEY CATTLE BUREAU

ANNUAL COUNCIL MEETING 2021 - MINUTES

Minutes from the initial “By Correspondence” meeting and the Virtual meeting held on Thursday 9th Decamber 2021 at 20.00 UK time

1. President’s Welcome –

Virtual meeting: The President welcomed everyone to the 2021 annual Council Meeting and added that, as last year, we remain prevented from gathering in person in one place. He also added the following:

The initial Meeting was held ‘By Correspondence’ and papers were circulated to Voting Delegates as well as being available to all members.

Comprehensive notes for each point on the agenda were provided.

Whilst not able to meet in person, we are pleased to conclude this year’s Council Meeting ‘virtually’.

Our appreciation goes to Delta Events, a Jersey-based firm facilitating this service.

2. Record Members of Council eligible to vote

Official/voting representatives.

a. By Correspondence:-

Bureau Officers: S Le Feuvre (President), A Theron (Africa VP), B Guioullier (Europe VP), J Cabassa (Latin America VP), C Sorenson (North America VP), T Saunders (Oceania VP), A Gibb (Treasurer, also Voting Delegate New Zealand), R Trehwella (Secretary)

Delegates of National Member Associations: L Broad, B Wilson (Australia), K Cressman, J Edwards (Canada), R Paez, L Quevedo (Colombia), I Coto, E Robert (Costa Rica), B Olesen, O Sorensen (Denmark), A Leurs, R Schmitt (Germany), J Godfrey, R Perchard (Jersey), M Cassandro, R Finocchiaro (Italy), D Hickey (New Zealand), J Pieters, P Van Deventer (South Africa), B Schuler, M Zemp (Switzerland), K Le Brun, J Whitby (UK), J Huffard, J Merriam (USA).

Delegates of National Associate Member Associations (Voting rights within Bureau Meeting): O Bulot (France), I Stepanova (Czech Republic), B Solis (Ecuador), JR Joaquin (Guatemala), D Hambrook (Rwanda).

b. Virtual meeting:-

Bureau Officers: S Le Feuvre (President), A Theron (Africa VP), B Guioullier (Europe VP), J Cabassa (Latin America VP), C Sorenson (North America VP), T Saunders (Oceania VP), A Gibb (Treasurer, also Voting Delegate New Zealand), R Trehwella (Secretary)

Delegates of National Member Associations: A Robredo (Argentina), K Cressman (Canada), B Olesen, O Sorensen (Denmark), A Leurs (Germany), J Godfrey, R Perchard (Jersey), M Cassandro, R Finocchiaro (Italy), D Hickey (New Zealand), P Van Deventer (South Africa), B Schuler (Switzerland), K Le Brun, J Whitby (UK)

Delegates of National Associate Member Associations (Voting rights within Bureau Meeting): O Bulot (France), JR Joaquin (Guatemala), D Hambrook (Rwanda).

In attendance: D Frigot MBE (Patron), G Barrett (Australia), D Haefelfinger (Switzerland), N Smith (USA), Dr J Nyirongo (Zambia), N Groot (Canada), M Schuler (Switzerland), A Stalder (Canada), A van Weerdenberg (Denmark).

3. Receive Apologies

Apologies for the virtual meeting were received from E.Robert (Costa.Rica), J Huffard (USA), J Merriam (USA), D Harvey (Zambia), P Goodin (New Zealand), I.Stepanova (Czech Republic), B Davis (Kenya), M Guttner (Canada), A Trajani (Albania).

4. Approve Minutes of the 2020 Council Meeting by Correspondence

Approved by correspondence, and confirmed unanimously at the virtual meeting.

5. Matters arising

Membership Application Italy – The President and Secretary held virtual meetings with ANAFI-J (Member) and ANAJER (applicant) as summarised below:-

i. ANAFI-J provide registration services for all pedigree Jerseys in Italy. The organisation is very clear about its areas of responsibility and competence to maintain the Herdbook and provide research and technical expertise for breeder use.

ANAFI-J indicated a desire to cooperate with other organisations able to provide wider services, including marketing. The organisation has maintained contact with the Bureau, subsequently, and wishes to contribute within the scope of its competencies.

ii. ANAJER is in an arrangement managed by the Italian Brown Swiss Association. ANAJER was founded on a frustration around lack of marketing for the Jersey breed and a consequent decline in Jersey numbers (see iii below).

ANAJER has applied to the Italian government for authorisation to undertake pedigree registrations – a fundamental requirement of Bureau membership. To date no further information has been received.

iii. Total dairy cow numbers in Italy declined by 9% between 2016 and 2018, predominantly through the exit of very small herds where production per cow was usually low. The ending of the EU milk quota regime in 2014 was probably a significant factor. The expectation is that dairy cow numbers will continue to decline in Italy, however productivity improvements will raise the country's self-sufficiency in dairy from 60 to 90%.

Virtual: Proposed by J Cabasso, seconded by A Gibb and AGREED that Officers should determine an outcome if and when there are developments.

6. Bureau Business

All Reports were accepted in the Correspondence section of the meeting.

6. a. President's Report

6. b. Vice Presidents' reports

6. c. Secretary's report

6. d. Treasurer's report

6. e. Approval of Accounts for 2020

The accounts were prepared by ABC (Accounting & Bookkeeping Company), Jersey as in previous years.

An audit process is required to be completed by two or more Bureau members. This was completed during a virtual (Zoom) meeting on 18th Nov 2021, by J Huffard (USA), J Merriam (USA), R Perchard (Jersey) with written submission from J Whitby (UK). The President and Secretary were in attendance as observers.

Audit Statement: -

- a. Satisfied the accounts are a true reflection of a difficult and relatively inactive year due to the pandemic

- a. In agreement with the Annual Accounts (Note 7, page 6) that there are no current ‘financial concerns regarding the future of the Bureau.’

Audit Discussion points identified were: -

- a. Air fares for Canada. Rebates have been received in 2021.
- b. Overdue subscriptions. Agreed it is the role of the Council to review outstanding Associate Member subscriptions and to decide if such member associations should have Affiliate status.
- c. Dairy Queen books. The 2022 Bureau tour, scheduled for Jersey and France, offers an opportunity to sell some stock. Cost of postage is a deterrent and the opening-up of tourism to the Island can provide renewed impetus.
- d. During the virtual part of the (Council) meeting, J Cabasso requested that the Bureau seeks to regain its credit card payment facility.

6. f. Approve Budget 2022

The Treasurer had prepared a budget for 2022 based on continued tight cost control. Achieving breakeven is dependent upon the tour to France and Jersey. Presented for approval during the Virtual meeting. Proposed by T Saunders, seconded by C Sorenson, and approved unanimously.

6.g. Membership Applications

An application for Associate Membership received from SHMPA, Malawi.
Correspondence: Application received from SHMPA. Supported by Rwanda.
Virtual: Proposed by A Gibb, seconded by A Theron, and approved unanimously.

6. h. Membership Fees

The Treasurer has recommended that all fees remain the same for 2022.
Proposed by T Saunders, seconded by R Perchard, approved unanimously.

7. Elections & Appointments

There was an election for the position of Africa Vice President which took place by correspondence with D Frigot, R Gammon & A Robredo acting as adjudicators. All other positions were not contested, but nominations were received in good time and according to rules governing the Bureau.

7.a President Nomination received: Stephen Le Feuvre (Jersey) by Jersey Island

7.b Vice Presidents

i. Africa Nominations received for:

David (Dai) Harvey (Zambia, AJF) by Jersey Island & Rwanda

Pieter van Deventer (South Africa) by South Africa

Correspondence comment: Jersey congratulated the Bureau on the quality of both candidates.

Result announced at the virtual meeting:

David (Dai) Harvey (11 votes), Pieter Van Deventer (4 votes), one abstention.

The President duly declared that David (Dai) Harvey would serve as Africa VP for a period of three years, and thanked both candidates for putting their names forward.

ii. Asia / Oceania Nomination received: Alison Gibb (New Zealand) by Australia
iii Europe Nomination received for Benoit Guioullier (France) by France
iv. Latin America Nomination received for Eduardo Robert Urena (Costa Rica) by Costa Rica & Guatemala

Correspondence: Additional support from Ecuador.

v. North America Nomination received for Chris Sorenson (USA) by USA and Canada

7.c Treasurer Nomination received: Trevor Saunders (Australia) by New Zealand

7.d Secretary Application received from Roger Trewhella (ABA Ltd)

Correspondence: Supported by Jersey Island and UK.

With the Officer team decided, the President said that he was looking forward to working with his fellow officers during the next three years, and hoped that the effects of the pandemic would lessen, thus allowing meetings in person again on a regular basis.

7.e Bookkeeper: The increasing regulation of international banking combined with duplication of activity and cost within the current Bureau arrangements means that maintaining the bookkeeping activity on Jersey Island is desirable.

The secretary retains responsibility for commissioning expenditure, on approval of the president and treasurer, and collecting debt.

The change will be cost neutral as there will be workload and cost savings within the secretariat.

ABC Jersey is prepared to take-on this task from 1st January 2022.

Correspondence: C Sorenson (VP North America) opinion that ‘Bureau needs to take actions required to ensure continuity of banking.’

Jersey Island support subject to Bureau Officers being content that there is no material conflict of interest between day-to-day bookkeeping and preparation of Annual Accounts.

Virtual: ABC view the only threat of compromise being if RJA& HS becomes a debtor of the Bureau. This was deemed to be a non-issue.

ABC have quoted £600 for the bookkeeping work required for 2022.

Appointment of ABC Jersey was agreed unanimously on the proposal of D Hickey, seconded by J Godfrey and K Cressman, and that the above elections and appointments be forwarded to the Bureau Meeting for approval.

8. Future WJCB Meetings

8. a. 2022 (Date to be confirmed March – May) On-line Conference, Australia

Proposal for 2 – 3 hour event starting 06.00am Melbourne time

4 Sessions + optional Leaders Forum. Sponsorship is key.

Session I Global Data Sharing – How and where can the breed benefit and become more engaged?

S2 Gene Editing – Benefits & Threats

S3 The Social Licence: - climate change, animal welfare, non-dairy alternatives.

Responding effectively.

S4 Jersey the most Profitable and Sustainable Cow: - Dr Steve Little

Liaison Committee required: - possible participants to include - Prof. M Cassandro (Italy) who has commended the programme and has expressed an interest; D Hambrook (Interbull delegate); AJCA representative in light of research investment and role of CDCB; Eduardo Robert (Costa Rica), Social Licence plus others.

Optional Session 5:- Leaders Forum: – Discussion on a relevant topic where joint action can be achieved. (Very valid topic, should it be a specialist meeting for another occasion?)

G Barrett expressed disappointment on behalf of Jersey Australia that the organisation is unable to host an in-person meeting. ‘Jersey, the most Profitable and Sustainable Breed’ project offers exciting new information.

AGREED to develop the programme in January 2022.

8.b. 2022 (July) Latin American Jersey Forum – Ecuador 60th Anniversary

8.c 2022 France & Jersey Island (European Jersey Forum)

Pre-tour arrive Jersey Wednesday 7th September.

Main tour arrive St Malo Sunday 11th September

Concludes Paris Sunday 18th September

Virtual: Video presentation of the programme received.

Agreed: Planning meeting January 2022 with Jersey France, RJA&HS plus Bureau

8.d. 2023 Guatemala with post-tour to Mexico

Virtual: Proposed by A Gibb, seconded by R Jarquin and J Whitby – accepted unanimously

8.e. 2024 International Conference, Denmark - Date to be confirmed

8.f. 2025 To be arranged.

Virtual: An offer to host by Italy would result in meetings being held in Europe in three years out of four, so an alternative in another region of the world would be the preference

8.g. 2026 South Africa (in conjunction with the African Jersey Forum)

8.h. 2027 International Conference to be arranged

Virtual: New Zealand suggested

9. Any Other Business

9.a. Awards

Correspondence: AJCA suggest copy of ‘The Dairy Queen’ is presented to each recipient of WJCB awards.

Beyond those nominating, support was added from Costa Rica, Jersey Island and UK
Certificate of Achievement

i. Bruno Schuler, nominated by Jersey Switzerland, for his work in obtaining legal status for the Jersey breed to be imported into Switzerland, establishing the Breed Society and networking across the world to raise the profile of Swiss Jerseys nationally and globally.

ii. Andrew Vander Meulen (Canada), nominated by Jersey Canada, in recognition of his work representing Jersey breeders on numerous breed and industry committees; and (with his wife Jennifer – see below) his exceptional achievements in breeding and marketing of Jersey cattle.

iii. Jennifer Vander Meulen (Canada) nominated by Jersey Canada in recognition of her passionate leadership across the Jersey community and her exceptional marketing skills where the ‘Gone Global’ on-line sale was one of her many successes. Jennifer was a JETA recipient in 2011.

The President congratulated all those receiving awards this year, commenting that all three were superb ambassadors for the Jersey breed.

There being no other business raised for discussion, the meeting closed at 21.10 (UK time)

Signed:.....(President)

Date:.....