**WORLD JERSEY CATTLE BUREAU**

**AGENDA**

 **+ Commentary from Correspondence section (1st part) of the**

 **ANNUAL COUNCIL MEETING 2021**

The meeting will conclude by **VIRTUAL MEETING**

On **THURSDAY 9th** **DECEMBER 2021** at **20.00 UK Time**

**Papers referred in the text below are available to view on the WJCB website:**

[**http://www.worldjerseycattle.com/tours**](http://www.worldjerseycattle.com/tours)

**1. President’s Welcome –**

I welcome everyone to our annual Council Meeting and, as last year, we remain prevented from gathering in person in one place.

The initial Meeting was held ‘By Correspondence’ and papers were circulated to Voting Delegates as well as being available to all members http://www.worldjerseycattle.com/tours.

Comprehensive notes for each point on the agenda are provided below.

We still aim for this year’s concluding part of the Council Meeting, followed immediately by the Bureau Meeting, to be ‘virtual’ (on-line) in real time for 40-50 people. A Jersey-based firm is facilitating this service.

**2. Record Members of Council eligible to vote**

Official/voting representatives:-

**Bureau Officers**: S Le Feuvre (President), A Theron (Africa VP), B Guioullier (Europe VP). J Cabassa (L America VP), C Sorenson (N America VP), T Saunders (Oceania VP)

**Delegates of National Member Associations**: L Broad, B Wilson (Australia), K Cressman, J Edwards (Canada), R Paez, L Quevedo (Colombia), I Coto, E Robert ( C Rica), B Olesen, O Sorensen (Denmark), A Leurs, R Scmitt (Germay), J Godfrey, R Perchard (Jersey), M Cassnadro, R Finocchiar0 (Italy), A Gibb, D Hickey (NZ), J Pieters, P Van Deventer ( S Africa), B Schuler, MZemp (Switzerland), K Le Brun, J Whitby (UK), J Huffard, J Merriam (USA).

**Delegates of National Associate Member Associations** (Voting rights within Bureau Meeting): O Bulot (France), I Stepanova (Czech Republic), B Solis (Ecuador), JR Jarquin (Guatemala), D Hambrook (Rwanda).

**3. Receive apologies**

A Robredo (Argentina) lack of internet connection.

**4. Approve Minutes of the 2020 Council Meeting by Correspondence**

After having read the Minutes of the 2020 Council Meeting, if you participated please confirm your approval of these Minutes to the Secretary**. If nothing is received, it will be assumed that the minutes are approved.**

**5. Matters arising**

 **Membership Application Italy –** The President and Secretary held virtual meetings with ANAFI-J (Member) and ANAJER (applicant) as summarised below:-

i. ANAFI-J provide registration services for all pedigree Jerseys in Italy. The organization is very clear about its areas of responsibility and competence to maintain the Herdbook and provide research and technical expertise for breeder use.

ANAFI-J indicated a desire to cooperate with other organizations able to provide wider services, including marketing. The organization has maintained contact with the Bureau, subsequently, and wishes to contribute within the scope of its competencies.

ii. ANAJER is in an arrangement managed by the Italian Brown Swiss Association. ANAJER was founded on a frustration around lack of marketing for the Jersey breed and a consequent decline in Jersey numbers (see iii below).

ANAJER has applied to the Italian government for authorization to undertake pedigree registrations – a fundamental requirement of Bureau membership. To date no further information has been received.

iii. Total dairy cow numbers in Italy declined by 9% between 2016 and 2018, predominantly through the exit of very small herds where production per cow was usually low. The ending of the EU milk quota regime in 2014 was probably a significant factor. The expectation is that dairy cow numbers will continue to decline in Italy, however productivity improvements will raise the country’s self-sufficiency in dairy from 60 to 90%.

**6. Bureau Business**

All reports in this section are **available on the website**. Please e-mail any questions to the Secretary. To approve reports also email the secretary admin@wjcb.net . **If nothing is received, it will be assumed all reports are approved.**

**6. a. President’s Report**

**6. b. Vice Presidents’ reports**

**6. c. Secretary’s report**

**6. d. Treasurer’s report**

**6. e. Approval of Accounts for 2020**

 The accounts were prepared by ABC (Accounting & Bookkeeping Company) Jersey as in previous years.

An audit process is required to be completed by two or more Bureau members. That has been completed (18.11.2021) on the same basis as last year and as below.

**Audit Report, completed 18.11.2021, by J Huffard (USA), J Merriam (USA), R Perchard (Jersey) with written submission form J Whitby (UK).**

**Audit Statement**: -

1. Satisfied the accounts are a true reflection of a difficult and relatively inactive year due to the pandemic
2. In agreement with the Annual Accounts (Note 7, page 6) that there are no current ‘financial concerns regarding the future of the Bureau.’

**Audit Discussion** points identified were: -

1. Air fares Canada. Rebates have been received in 2021.
2. Overdue subscriptions. Agreed it is the role of Council to review outstanding Associate Member subscriptions and to decide if such member associations should have Affiliate status.
3. Dairy Queen books. The 2022 Bureau tour, scheduled for Jersey and France, offers an opportunity to sell some stock. Cost of postage is a deterrent and the opening-up of tourism to the island can provide renewed impetus.

 **This will be taken as proposing adoption, subject to additional comment.**

**6. f. Approve Budget 2022**

The Treasurer has prepared a budget for 2022 based on continued tight cost control. Achieving breakeven is dependent upon the tour to France and Jersey.

This will be presented for approval during the Virtual Meeting.

**6. g. Membership Applications**

An application for Associate Membership has been received from SHMPA, Malawi **Letter attached from SHMPA. Supported by Rwanda.**

**6. h. Membership Fees**

The Treasurer has proposed that all fees remain the same for 2022.

 **Treasurer recommends fees remain unchanged.**

**7. Elections & Appointments**

**Excluding Africa VP result where Associate Member countries may request The Council to reconsider the outcome, ALL other nominations taken as approves, subject to further comment.**

**7.a President** Nomination received: Stephen Le Feuvre (Jersey) by Jersey Island

**7.b Vice Presidents**

**i. Africa** Nominations received for

David (Dai) Harvey (Zambia AJF) by Jersey Island & Rwanda

Pieter van Derventer (South Africa) by South Africa

**Jersey congratulated the Bureau on the quality of both candidates .**

**D Frigot, R Gammon & A Robrerdo acted as tellers.**

**Result to be declared at Virtual Meeting.**

 **ii. Asia / Oceania** Nomination received: Alison Gibb (NZ) by Australia

 **iii Europe** Nomination received for Benoit Guioullier (France) by France

**iv. Latin America** Nominations received for

Eduardo Robert Urena (Costa Rica) by Costa Rica & Guatemala

**Additional support from Ecuador.**

 **v. North America** Nomination received for

Chris Sorenson (USA) by USA and Canada

**7.c Treasurer** Nomination received: Trevor Saunders (Australia) by NZ

**7.d Secretary** Application received from Roger Trewhella (ABA Ltd)

 **Supported by Jersey Island and UK.**

**7.e Bookkeeper:** The increasing regulation of international banking combined with duplication of activity and cost within the current Bureau arrangements means that maintaining the bookkeeping activity on Jersey Island is desirable.

The secretary retains responsibility for commissioning expenditure, on approval of the president and treasurer, and collecting debt.

The change will be cost neutral as there will be workload and cost savings within the secretariat. ABC Jersey is prepared to take-on this task from 1 January 2022.

**C Sorenson (VP N America) opinion that ‘Bureau needs to take actions required to ensure continuity of banking.’**

**Jersey Island support subject to Bureau Officers being content that there is no material conflict of interest between day-to-day bookkeeping and preparation of Annual Accounts.**

**See notes of discussion between the Secretary and Marc Couriard (ABC Jersey) which address concerns.**

1. **WJCB Meetings**

**8. a. 2022 (Day to be confirmed March – May) Online Conference, Australia**

 **Proposal for 2 – 3 hour event starting 06.00Melbourne time**

 **4 Sessions + optional Leaders Forum**

**SI Global Data Sharing** – **How and where can the breed benefit and become more engaged?**

 **S2 Gene Editing – Benefits & Threats**

**S3 The Social Licence: - climate change, animal welfare, non-dairy alternatives. Responding effectively.**

**S4 Jersey the most Profitable and Sustainable Cow: - Dr Steve Little**

**Liaison Committee required: - Secretary comments - Prof. M Cassandro (Italy) commends the programme and has expressed an interest; D Hambrook (Interbull delegate); AJCA representative in light of research investment and role of CDCB; Eduardo Robert (C Rica), Social Licence+???**

**Optional Session 5:- Leaders Forum: – Discussion on a relevant topic where joint action can be achieve. (Very valid topic, should it be a specialist meeting for another occasion?) Liaison Committee required: - Secretary comments - Prof. M Cassandro (Italy) commends the programme and has expressed an interest; D Hambrook (Interbull delegate); AJCA representative in light of research investment and role of CDCB; Eduardo Robert (C Rica), Social Licence+???**

**Sponsorship is key.**

**8.b. 2022 (July) Latin American Jersey Forum - Ecuador**

**8.c 2022 France & Jersey Island (European Jersey Forum)**

**Pre-tour arrive Jersey Thursday 8 September.**

**Main tour arrive St Malo Sunday 11 or Monday 12 September**

**Concludes Paris Sunday 18 September**

**8.d. 2023 Guatemala with post-tour to Mexico proposed**

**8.e.** **2024 International Conference, Denmark -** Date to be confirmed

**8.f. 2025 – To Be Arranged**

**8.g. 2026 South Africa (in conjunction with the African Jersey Forum)**

**8.h. 2027 International Conference to be arranged**

**9. Any Other Business**

**9.a. Awards**

 **AJCA suggest copy of ‘The Dairy Queen’ is presented to each recipient.**

**Beyond those nominating support was added from Costa Rica, Jersey Island and UK.**

 **Certificate of Achievement see citations on website**

i.**Bruno Schuler**, nominated by Jersey Switzerland, for his work in obtaining legal status for the Jersey breed to be imported into Switzerland, establishing the Breed Society and networking across the world to raise the profile of Swiss Jerseys nationally and globally.

ii.**Andrew Vander Meulen** (Canada), nominated by Jersey Canada, in recognition of his work representing Jersey breeders on numerous breed and industry committees; and (with his wife Jennifer – see below) his exceptional achievements in breeding and marketing of Jersey cattle.

iii.**Jennifer Vander Meulen** (Canada) nominated by Jersey Canada in recognition of her passionate leadership across the Jersey community and her exceptional marketing skills where the ‘Gone Global’ on-line sale was one of her many successes. Jennifer was a JETA recipient in 2011.